

# ON&T

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# MEDIA KIT 2024

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# COVERING THE OCEAN INDUSTRY SINCE 1981



## MAKE YOUR CONTENT MATTER

Ocean News & Technology (ON&T) is a monthly US-based magazine, distributed internationally in both print and online editions, that reports on the latest news, views, and technological breakthroughs shaping the future of the ocean and offshore industries.

As a multi-platform information source trusted by ocean professionals and distributed to the industry's leading conferences since 1981, whether you're a loyal reader, an advertising partner, or an editorial contributor, ON&T's focus remains to profile the stories and projects that matter.

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# EDITORIAL CALENDAR 2024

| MONTH                           | DEADLINES                                  | EDITORIAL FOCUS AND SHOW DISTRIBUTION   | THEME FOCUS  |
|---------------------------------|--|---|--|
| <b>JANUARY/<br/>FEBRUARY</b>    | Editorial: January 17<br>Ad: February 2    | <b>OCEAN SENSORS &amp; DATA MANAGEMENT</b><br>• Oceanology International   March 12–14<br>• Canadian Underwater Conference & Exhibition (CUCE) March 24–26  | Ocean observation, multidisciplinary survey, telemetry, communications |
| <b>MARCH</b>                    | Editorial: February 12<br>Ad: March 1      | <b>NAVAL DEFENSE &amp; SECURITY</b><br>• Sea-Air-Space   April 8–10<br>• Underwater Defence Technology   April 9–11   | Uncrewed systems, cyber security, marine surveillance systems          |
| <b>APRIL</b>                    | Editorial: March 11<br>Ad: March 29        | <b>REMOTELY OPERATED VEHICLES (ROVs) IN FOCUS</b><br>• International Partnering Forum   April 22–25<br>• H2O Conference   June 3–5<br>• Underwater Technology Conference (UTC)   June 11–13                           | ROV development, subsea residency, deployment technologies             |
| <b>MAY</b>                      | Editorial: April 8<br>Ad: April 26         | <b>OFFSHORE ENERGY DEVELOPMENT</b><br>• Canadian Hydrographic Conference   May 27–30<br>• Seenergy   June 26–28   | Infrastructure development for oil and gas, renewables, subsea power   |
| <b>JUNE</b>                     | Editorial: May 13<br>Ad: May 31            | <b>UNDERWATER IMAGING</b>   | Advances in marine survey and subsea imaging capabilities              |
| <b>JULY<br/>(DIGITAL ISSUE)</b> | Editorial: June 18<br>Ad: June 28          | <b>UNCREWED VEHICLE BUYERS' GUIDE</b>   | <b>Special Edition</b>   |
| <b>AUGUST</b>                   | Editorial: July 15<br>Ad: August 2         | <b>SUBMERSIBLES &amp; THE DEEP SEA</b><br>• OCEANS Halifax   September 23–26  | Subsea vehicles, naval archaeology, bathymetric studies, geotechnics   |
| <b>SEPTEMBER</b>                | Editorial: August 12<br>Ad: August 30      | <b>REMOTE MARINE OPERATIONS</b><br>• Sea Tech Week®   October 15–17<br>• ACP Offshore WINDPOWER   October 28–30<br>• Ocean Energy Europe   November 5–6<br>• Offshore Energy Exhibition & Conference   November 26–27 | Marine autonomy, digital twins, remote monitoring and intervention     |
| <b>OCTOBER/<br/>NOVEMBER</b>    | Editorial: September 9<br>Ad: September 27 | <b>UNCREWED VEHICLES &amp; MARINE ROBOTICS</b><br>• Marine Autonomy and Technology Showcase (MATS)   Nov 5–7<br>• International Workboat Show   November 12–14  | USV R&D, emerging applications, breakthroughs in remote ops            |
| <b>DECEMBER</b>                 | Editorial: October 17<br>Ad: October 28    | <b>THE FUTURE OF OCEAN TECHNOLOGY</b><br>• Subsea Expo   February 18–20, 2025   | <b>Special Edition</b>   |

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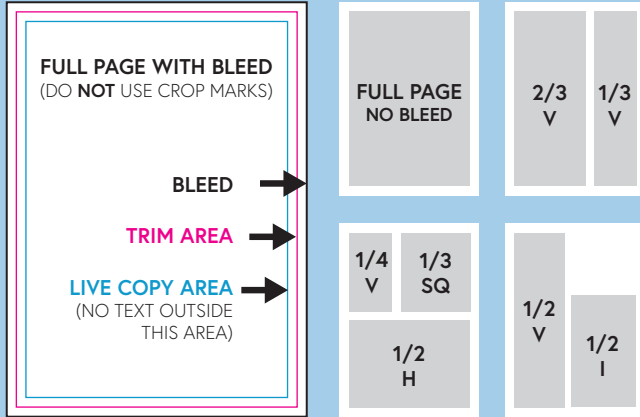


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## PRINT MAGAZINE

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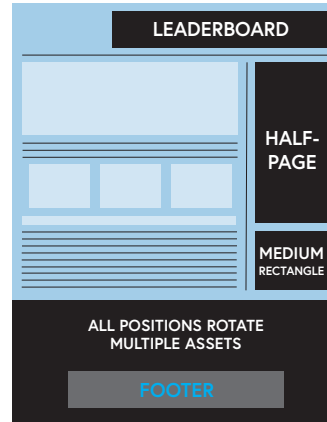
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|-----------------------|----------------|-----------------|
| <b>FULL PAGE</b>      |                |                 |
| WITH BLEED            | 8.63" x 11.13" | 219.2 x 282.7   |
| TRIM SIZE             | 8.38" x 10.88" | 212.85 x 276.35 |
| LIVE COPY AREA        | 7.5" x 10"     | 190.5 x 254     |
| <b>2/3 VERTICAL</b>   | 4.72" x 9.75"  | 120 x 247.65    |
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| <b>COLOR</b>               | Send all files in CMYK mode. RGB and spot colors will be converted to CMYK. Publisher will not be responsible for shift in color. |
| <b>FONTS</b>               | Unfurnished or PC platform fonts will be substituted.   |
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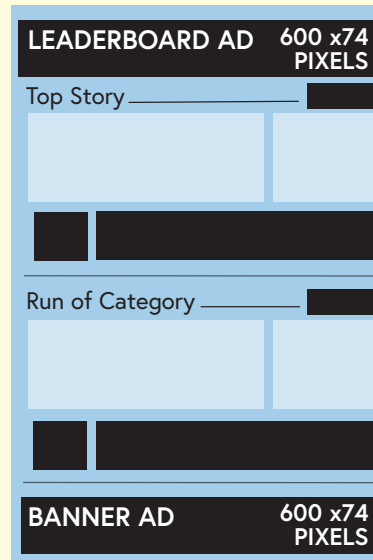


### DIMENSIONS (PIXELS)

|                                  |           |
|----------------------------------|-----------|
| <b>LEADERBOARD</b>               | 728 x 90  |
| <b>HALF-PAGE</b>                 | 300 x 600 |
| <b>MEDIUM RECTANGLE</b>          | 300 x 250 |
| <b>FOOTER</b>                    | 728 x 90  |
| <b>VIDEO BOX</b><br>(MP4 FORMAT) | 300 x 168 |

(Images are for illustration purposes only and do not reflect actual size.)

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| <b>PIXEL DENSITY</b>       | We may resize ads to fit the standard dimensions, if necessary.  |

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