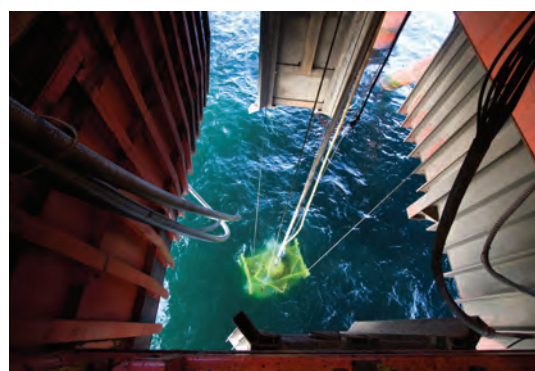
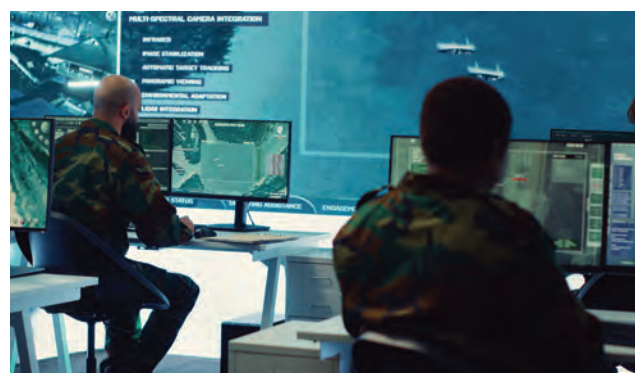
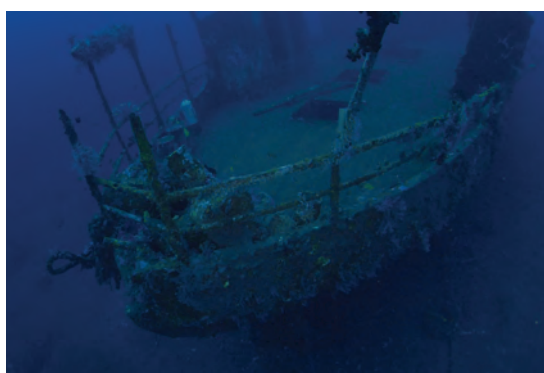
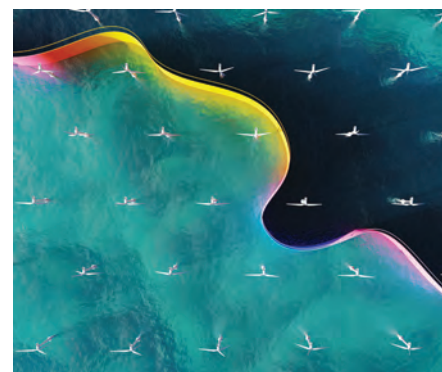




# ON&T

OCEAN NEWS & TECHNOLOGY | [oceannews.com](http://oceannews.com)



# MEDIA KIT 2025





OCEAN NEWS & TECHNOLOGY



NEWS.



VIEWS.



INSIGHTS.

Ocean News & Technology (ON&T) is the leading information source chosen by industry professionals around the world for the latest ocean tech news, views, and exclusive insights.

Reporting on developments across the international offshore energy, naval defense, and scientific markets since 1981, ON&T has steadily extended its reach to a long-standing global audience, offering free subscriptions to a monthly magazine (print and digital), exclusive month-by-month industry analysis, curated newsletters, and full access to a series of online product guides and company directories.

Amid a rapidly evolving techscape, ON&T is dedicated to connecting readers, contributors, and advertising partners with the shared know-how to navigate what's next.

## CONTACT INFORMATION

### ON&T & TSC (Publisher)

📞 1-772-221-7720

✉️ [advertise@oceannews.com](mailto:advertise@oceannews.com)

8502 SW Kansas Ave,  
Stuart, FL 34997

### EDITORIAL:

**Ed Freeman, Managing Editor**

✉️ [editor@oceannews.com](mailto:editor@oceannews.com)

**Inger Peterson, Newsletter Editor**

✉️ [pr@oceannews.com](mailto:pr@oceannews.com)

### SALES:

**Lisa Chilik, Account Manager**

✉️ [Lchilik@tscpublishing.com](mailto:Lchilik@tscpublishing.com)

📞 +1 574-261-4215

**Mimi King, Account Manager**

✉️ [mking@tscpublishing.com](mailto:mking@tscpublishing.com)

📞 +44 77 7601 7564

FOLLOW US:



[linkedin.com/company/oceannews](https://www.linkedin.com/company/oceannews)



[facebook.com/OceanNewsandTechnology](https://www.facebook.com/OceanNewsandTechnology)



[x.com/oceannews](https://x.com/oceannews)

## ON&T MAGAZINE



### COVERING THE OCEAN INDUSTRY SINCE 1981

ON&T's free monthly magazine is a well-established mainstay among ocean professionals. Available in both print and digital, the publication's editorial focus serves a broad range of industries, from offshore energy and scientific exploration to subsea inspection and naval defense, spotlighting a growing array of marine technologies from development to deployment.

Each edition runs a series of feature-length articles from the thought leaders driving progress, as well as a carefully curated round up of all the news shaping the global ocean tech marketplace.

### EXCLUSIVE MONTHLY INDUSTRY INSIGHTS

## FRONTLINE REPORTING

A unique monthly perspective on the **people**, **commodities**, and **innovations** shaping the future of ocean technology



#### THE ON&T INTERVIEW

Concise and hard-hitting interviews with today's ocean sector leaders and investors



#### ENERGY MARKETWATCH

Expert market commentary breaking down the latest oil and gas trends and data



#### CHECK THE TECH

A spotlight on the emerging ocean technologies primed to advance in-field operations

### CONTACT US

#### EDITORIAL TEAM

Ed Freeman, Managing Editor  
editor@oceannews.com

Inger Peterson, Newsletter Editor  
pr@oceannews.com

#### ACCOUNT MANAGER

Lisa Chilik  
Lchilik@tscpublishing.com  
+1 574-261-4215

#### ACCOUNT MANAGER

Mimi King  
mking@tscpublishing.com  
+44 77 7601 7564

#### PUBLISHER

Technology Systems Corp. (TSC)  
8502 SW Kansas Ave, Stuart, FL 34997  
1-772-221-7720  
advertise@oceannews.com



[linkedin.com/company/oceannews](https://www.linkedin.com/company/oceannews)



[facebook.com/OceanNewsandTechnology](https://www.facebook.com/OceanNewsandTechnology)



[x.com/oceannews](https://x.com/oceannews)

# EDITORIAL CALENDAR 2025

MONTH	DEADLINES	EDITORIAL FOCUS AND SHOW DISTRIBUTION	TOPICS
JANUARY	Editorial: Oct. 17, 2024 Ad: Oct. 28, 2024	<b>THE FUTURE OF OCEAN TECHNOLOGY, Vol. 5</b> • Subsea Expo – February 18–20	<b>Thought leadership articles</b> by industry experts
FEBRUARY	Editorial: January 15 Ad: January 31	<b>UNCREWED</b> • Ocean Business – April 8–10	<b>Uncrewed &amp; Autonomous Vehicles in focus</b> , Shore-Based Command Centers, AI/ML Solutions
MARCH	Editorial: February 10 Ad: February 28	<b>NAVAL DEFENSE &amp; INTELLIGENCE</b>	<b>AUVs in focus</b> , MCM Technologies, Port & Harbor Surveillance, Border Patrol
APRIL	Editorial: March 10 Ad: March 28	<b>OFFSHORE ENERGY TRANSITION</b>	<b>ROVs in focus</b> , Oil & Gas, Renewables, Marine Resource Management, CCS
MAY	Editorial: April 7 Ad: April 25	<b>OCEANOGRAPHY &amp; REMOTE MONITORING</b>	<b>Marine Instrumentation in focus</b> , Ocean Observation, Telemetry, Communication, Marine Instruments, Profiling Systems
JUNE	Editorial: May 12 Ad: May 30	<b>DEEP-SEA EXPLORATION</b>	<b>HOVs in focus</b> , Submersibles, Geotechnics, Deep-Sea Energy Resources
JULY (DIGITAL ISSUE)	Editorial: June 10 Ad: June 27	<b>UNCREWED VEHICLE BUYERS' GUIDE</b>	<b>Exclusive online guide</b> to the uncrewed marine vehicle industry
AUGUST	Editorial: July 14 Ad: August 1	<b>LIGHTS, CAMERA, ACTION!</b>	<b>Observation ROVs in focus</b> , Underwater Lighting, Cameras, Power Systems, Manipulators
SEPTEMBER	Editorial: August 11 Ad: August 29	<b>DECARBONIZING THE BLUE ECONOMY</b>	<b>eROVs in focus</b> , Carbon Sequestration, Green Energy, Vehicle Electrification
OCTOBER	Editorial: September 8 Ad: September 26	<b>SUBSEA INFRASTRUCTURE: INTEGRITY &amp; SECURITY</b>	<b>Inspection ROV/AUVs in focus</b> , Subsea Cables, Subsea Residency, Energy Storage, IMR Operations
NOVEMBER	Editorial: October 13 Ad: October 31	<b>REMOTE OPERATIONS &amp; FORCE MULTIPLICATION</b>	<b>USVs in focus</b> , Data Software, Obstacle Avoidance, Navigation Systems
JANUARY 2026	Editorial: November 6 Ad: November 17	<b>THE FUTURE OF OCEAN TECHNOLOGY, Vol. 6</b>	<b>Thought leadership articles</b> by industry experts

## CONTACT US

### EDITORIAL TEAM

Ed Freeman, Managing Editor  
editor@oceannews.com

Inger Peterson, Newsletter Editor  
pr@oceannews.com

### ACCOUNT MANAGER

Lisa Chilik  
lchilik@tscpublishing.com  
+1 574-261-4215

### ACCOUNT MANAGER

Mimi King  
mking@tscpublishing.com  
+44 77 7601 7564

### PUBLISHER

Technology Systems Corp. (TSC)  
8502 SW Kansas Ave, Stuart, FL 34997  
1-772-221-7720  
advertise@oceannews.com



[linkedin.com/company/oceannews](https://www.linkedin.com/company/oceannews)



[facebook.com/OceanNewsandTechnology](https://www.facebook.com/OceanNewsandTechnology)

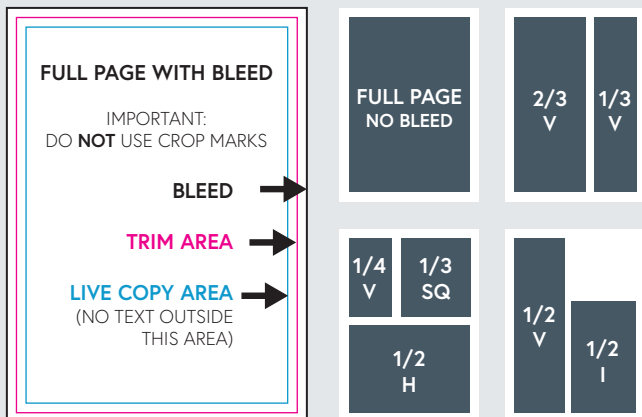


[x.com/oceannews](https://x.com/oceannews)

# AD POSITION SPECIFICATIONS

## PRINT MAGAZINE

### LAYOUT SPECIFICATIONS



(Images are for illustration purposes only and do not reflect actual size.)

### DIMENSIONS

AD/POSITION	INCHES	MILLIMETERS
<b>FULL PAGE</b>		
WITH BLEED	8.63" x 11.13"	219.2 x 282.7
TRIM SIZE	8.38" x 10.88"	212.85 x 276.35
LIVE COPY AREA	7.5" x 10"	190.5 x 254
<b>2/3 VERTICAL</b>	4.72" x 9.75"	120 x 247.65
<b>1/2 ISLAND</b>	4.52 x 7.23"	114.8 x 183.64
<b>1/2 VERTICAL</b>	3.5" x 9.75"	89 x 247.65
<b>1/2 HORIZONTAL</b>	7.18" x 4.81"	182.4 x 122.2
<b>1/3 VERTICAL</b>	2.28" x 9.75"	57.91 x 247.65
<b>1/3 SQUARE</b>	4.62" x 4.81"	117.3 x 122.2
<b>1/4 VERTICAL</b>	3.33" x 4.81"	84.6 x 122.2

### REQUIREMENTS

<b>RESOLUTION</b>	Minimum 300 dpi for full color artwork or grayscale. Images and logos from websites are NOT usable for print ads.
<b>FILE TYPES ACCEPTED</b>	High resolution PDF, TIFF, EPS, or JPG
<b>COLOR</b>	Send all files in CMYK mode. RGB and spot colors will be converted to CMYK. Publisher will not be responsible for shift in color.
<b>FONTS</b>	Unfurnished or PC platform fonts will be substituted.
<b>SIZING</b>	We may resize ads to fit the standard dimensions, if necessary.
<b>CROP MARKS</b>	DO NOT USE CROP MARKS ON ANY ADS

## CONTACT US

### EDITORIAL TEAM

Ed Freeman, Managing Editor  
editor@oceannews.com

Inger Peterson, Newsletter Editor  
pr@oceannews.com

### ACCOUNT MANAGER

Lisa Chilik  
lchilik@tscpublishing.com  
+1 574-261-4215

### ACCOUNT MANAGER

Mimi King  
mking@tscpublishing.com  
+44 77 7601 7564

### PUBLISHER

Technology Systems Corp. (TSC)  
8502 SW Kansas Ave, Stuart, FL 34997  
1-772-221-7720  
advertise@oceannews.com



linkedin.com/company/oceannews



facebook.com/OceanNewsandTechnology



x.com/oceannews

## DIGITAL

### WEBSITE



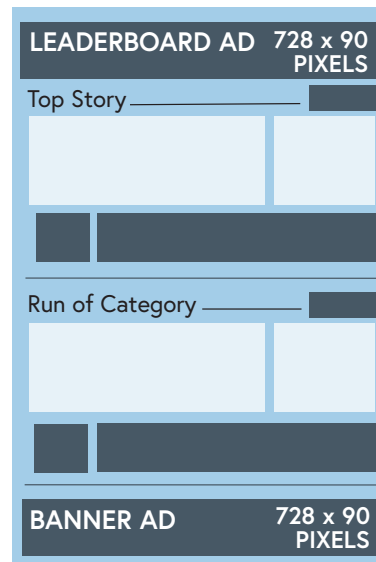
### DIMENSIONS (PIXELS)

<b>LEADERBOARD</b>	728 x 90
<b>HALF-PAGE</b>	300 x 600
<b>MEDIUM RECTANGLE</b>	300 x 250
<b>FOOTER</b>	728 x 90
<b>VIDEO BOX</b> (MP4 FORMAT)	300 x 168

ALL POSITIONS ROTATE  
MULTIPLE ASSETS

(Images are for illustration purposes only and do not reflect actual size.)

### WEEKLY NEWSLETTER



### TOP STORY SPONSORSHIP

Logo  
80 x 80 image  
Title: 50 characters with spaces  
Body: 145 characters with spaces

### RUN OF CATEGORY SPONSORSHIP

Logo  
80 x 80 image  
Title: 50 characters with spaces  
Body: 145 characters with spaces

(Images are for illustration purposes only and do not reflect actual size.)

### REQUIREMENTS

<b>FILE TYPES ACCEPTED</b>	PDF, JPG, GIF or SVG
<b>COLOR</b>	Send all files in RGB mode. CMYK and spot colors will be converted to RGB. Publisher will not be responsible for shift in color. Anti-alias should be set to smooth.
<b>FONTS</b>	Unfurnished or PC platform fonts will be substituted.
<b>PIXEL DENSITY</b>	We may resize ads to fit the standard dimensions, if necessary.