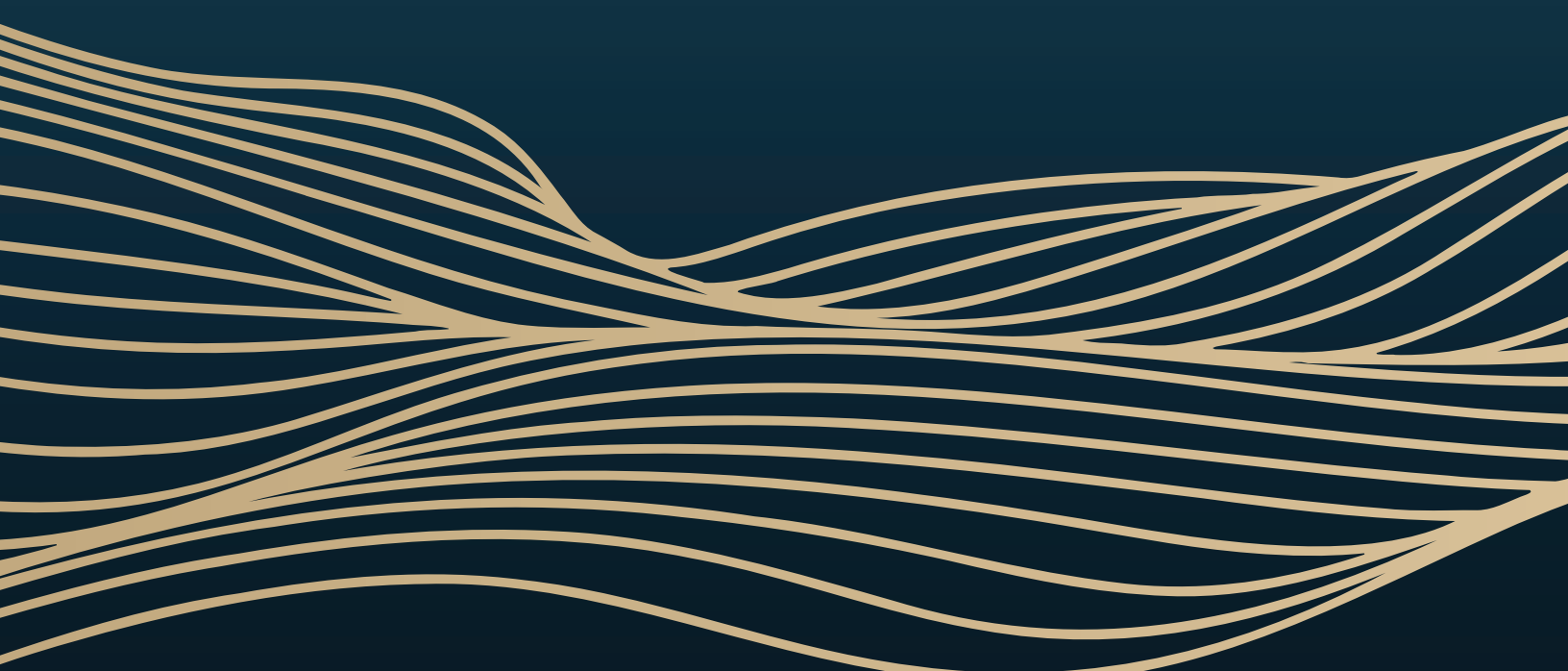


ON&T

OCEAN NEWS & TECHNOLOGY | oceannews.com



MEDIA KIT 2026



COVERING THE OCEAN INDUSTRY SINCE 1981

ON&T's free monthly magazine is a well-established mainstay among ocean professionals. Available in both print and digital, the publication's editorial focus serves a broad range of industries, from offshore energy and scientific exploration to subsea inspection and naval defense, spotlighting a growing range of marine technologies from development to deployment.

Each edition publishes a series of feature-length articles and opinion pieces from the thought leaders driving commercial progress, as well as a carefully curated round up of all the month's news shaping the global ocean technology marketplace.

ON&T's dedication to covering the incredible technical achievements of the ocean tech sector landed the publication a Tabbie Award in 2025, presented by Trade Association Business Publication International (TABPI).

EXCLUSIVE MONTHLY INDUSTRY INSIGHTS

FRONTLINE REPORTING

A unique monthly perspective on the **people**, **commodities**, and **innovations** shaping the future of ocean technology



THE ON&T INTERVIEW

Interviews with today's ocean sector leaders and investors



ENERGY MARKETWATCH

Expert market commentary breaking down the latest oil and gas trends



CHECK THE TECH

Closer look at an emerging technology set to advance in-field operations

CONTACT US

EDITORIAL TEAM
Ed Freeman, Managing Editor
 editor@oceannews.com
Press Release Submissions
 pr@oceannews.com

ACCOUNT MANAGER
Lisa Chilik
 Lchilik@tscpublishing.com
 +1 574-261-4215

ACCOUNT MANAGER
Mimi King
 mking@tscpublishing.com
 +44 77 7601 7564

PUBLISHER
Technology Systems Corp. (TSC)
 8502 SW Kansas Ave, Stuart, FL 34997
 1-772-221-7720
 advertise@oceannews.com

[linkedin.com/company/oceannews](https://www.linkedin.com/company/oceannews)
[facebook.com/OceanNewsandTechnology](https://www.facebook.com/OceanNewsandTechnology)
x.com/oceannews

2026 EDITORIAL CALENDAR

MONTH	DEADLINES	EDITORIAL FOCUS	DISTRIBUTION
JANUARY	Editorial: Nov. 6, 2025 Ad: Nov. 17, 2025	THE FUTURE OF OCEAN TECHNOLOGY, VOLUME 6 Installment no. 6 of ON&T's exclusive series of annual feature-only (no news) editions, <i>The Future of Ocean Technology</i> , unites a unique roll call of thought leaders to present the innovations and fresh thinking set to advance safe and cost-effective ways of working over the coming years.	<ul style="list-style-type: none"> ▶ Subsea Expo (February 4–5) ▶ IPF (February 9–12)
FEBRUARY	Editorial: January 12 Ad: January 30	EXPLORING THE DEEP As the latest ocean technologies continue to scale the sustainable exploration of deep-sea environments, we spotlight the sophisticated underwater vehicles, sensors, and components bringing new light and definition to some of the remotest reaches of the planet.	<ul style="list-style-type: none"> ▶ Oceanology International (March 10–12) ▶ Canadian Underwater Conference & Exhibition (March 22–24)
MARCH	Editorial: February 9 Ad: February 27	UNMANNED NAVAL DEFENSE Marine technologies designed to remove warfighters from the battlespace and provide practical, cost-effective solutions for surveillance ops, such as USVs equipped with long-range multi-spectral cameras, and MCM, like AUVs with the latest precision sonar systems, take center stage.	<ul style="list-style-type: none"> ▶ Sea-Air-Space (April 6–9) ▶ Undersea Defence Technology (UDT) (April 14–16) ▶ CHC (April 27–30) ▶ Combined Naval Event (May 19–21)
APRIL	Editorial: March 9 Ad: March 27	OFFSHORE ENERGY OUTLOOK 2026 How offshore developers prioritize the safe, efficient, and sustainable access to marine resources to meet soaring energy demand will increasingly rely on the integration of novel technologies, infrastructure updates, and data-led automation processes, as well as stringent HSSE practices.	<ul style="list-style-type: none"> ▶ All-Energy (May 13–14) ▶ Seenergy (May 19–20)
MAY	Editorial: April 6 Ad: May 1	SUBSEA ROBOTICS Underwater robotic platforms designed, developed, and deployed to execute subsea tasks continue to diversify. From handheld Micro AUVs to Work Class ROVs and seabed residency systems, vehicle manufacturers and supply chains continue to champion remote ops capabilities.	<ul style="list-style-type: none"> ▶ H2O Conference (June 8–11)
JUNE	Editorial: May 11 Ad: May 29	OCEAN OBSERVATION & MONITORING Weather modeling; climate predictions; marine biodiversity; environmental contaminants; and the carbon cycle are just some areas of scientific interest for the growing chorus of data-hungry buoys, drifters, gliders, gauges, and sensors being implemented to study complex ocean processes.	TBA
JULY (DIGITAL ISSUE)	Editorial: June 15 Ad: June 26	UNCREWED VEHICLE BUYERS' GUIDE	
AUGUST	Editorial: July 13 Ad: July 31	DEFENDING CRITICAL UNDERWATER INFRASTRUCTURE Protecting submarine cables and offshore energy installations is now a question of national security, one that naval forces are looking to answer by adopting a hybrid approach to in-field operations that relies on both innovative crewed and uncrewed assets above, on, and below the waterline.	<ul style="list-style-type: none"> ▶ Sea Tech Week (October 6–8)
SEPTEMBER	Editorial: August 10 Ad: August 28	OFFSHORE DIGITALIZATION & AUTOMATION The steady digitization of offshore practices and protocols, led by Artificial Intelligence, automation techniques, and real-time data analytics, continues to enhance safe, efficient, and responsible approaches to exploration and production activities among offshore energy stakeholders.	<ul style="list-style-type: none"> ▶ Offshore Energy Exhibition & Conference (November 24–25)
OCTOBER	Editorial: September 14 Ad: October 2	NAVIGATION, POSITIONING & COMMUNICATIONS Exploring uncharted and especially remote, deeper waters hinges on a system of systems engineered to accurately guide asset navigation, pinpoint its positioning, and relay real-time information to operators, allowing interested parties to follow progress like never before.	TBA
NOVEMBER	Editorial: October 12 Ad: October 30	THE DRONE REVOLUTION For certain offshore activities, operators favor the delegation of routine and potentially dangerous tasks to autonomous vehicles and data-led control systems. Whether for routine subsea intervention tasks, exploring the unknown, or search and recovery, uncrewed assets put people first.	<ul style="list-style-type: none"> ▶ Underwater Intervention (December 2–4) ▶ Workboat Show (December 2–4)
JANUARY 2027	Editorial: November 5 Ad: November 16	THE FUTURE OF OCEAN TECHNOLOGY, VOLUME 7	TBA

CONTACT US

EDITORIAL TEAM
Ed Freeman, Managing Editor
editor@oceannews.com
Press Release Submissions
pr@oceannews.com

ACCOUNT MANAGER
Lisa Chilik
Lchilik@tscpublishing.com
+1 574-261-4215

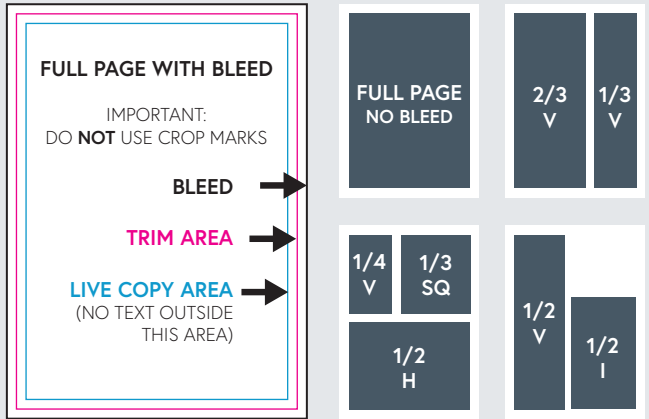
ACCOUNT MANAGER
Mimi King
mking@tscpublishing.com
+44 77 7601 7564

PUBLISHER
Technology Systems Corp. (TSC)
8502 SW Kansas Ave, Stuart, FL 34997
1-772-221-7720
advertise@oceannews.com

[linkedin.com/company/oceannews](https://www.linkedin.com/company/oceannews)
[facebook.com/OceanNewsandTechnology](https://www.facebook.com/OceanNewsandTechnology)
[x.com/oceannews](https://www.x.com/oceannews)

PRINT MAGAZINE

LAYOUT SPECIFICATIONS



(Images are for illustration purposes only and do not reflect actual size.)

DIMENSIONS

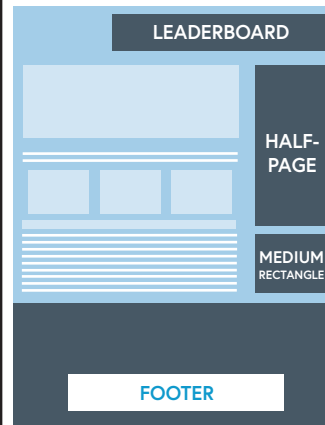
AD/POSITION	INCHES	MILLIMETERS
FULL PAGE		
WITH BLEED	8.63" x 11.13"	219.2 x 282.7
TRIM SIZE	8.38" x 10.88"	212.85 x 276.35
LIVE COPY AREA	7.5" x 10"	190.5 x 254
2/3 VERTICAL	4.72" x 9.75"	120 x 247.65
1/2 ISLAND	4.52 x 7.23"	114.8 x 183.64
1/2 VERTICAL	3.5" x 9.75"	89 x 247.65
1/2 HORIZONTAL	7.18" x 4.81"	182.4 x 122.2
1/3 VERTICAL	2.28" x 9.75"	57.91 x 247.65
1/3 SQUARE	4.62" x 4.81"	117.3 x 122.2
1/4 VERTICAL	3.33" x 4.81"	84.6 x 122.2

REQUIREMENTS

RESOLUTION	Minimum 300 dpi for full color artwork or grayscale. Images and logos from websites are NOT usable for print ads.
FILE TYPES ACCEPTED	High resolution PDF, TIFF, EPS, or JPG
COLOR	Send all files in CMYK mode. RGB and spot colors will be converted to CMYK. Publisher will not be responsible for shift in color.
FONTS	Unfurnished or PC platform fonts will be substituted.
SIZING	We may resize ads to fit the standard dimensions, if necessary.
CROP MARKS	DO NOT USE CROP MARKS ON ANY ADS

DIGITAL

WEBSITE



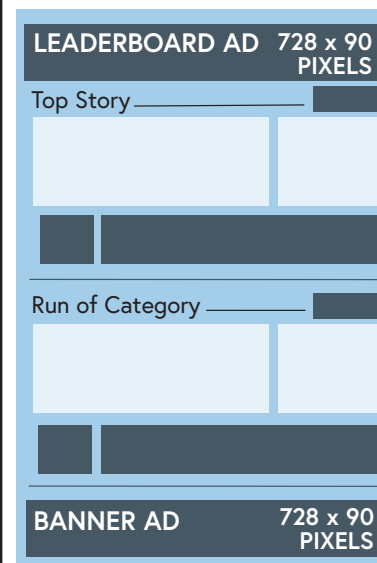
DIMENSIONS (PIXELS)

LEADERBOARD	728 x 90
HALF-PAGE	300 x 600
MEDIUM RECTANGLE	300 x 250
FOOTER	728 x 90
VIDEO BOX (MP4 FORMAT)	300 x 168

ALL POSITIONS ROTATE MULTIPLE ASSETS

(Images are for illustration purposes only and do not reflect actual size.)

WEEKLY NEWSLETTER



TOP STORY SPONSORSHIP

Logo
80 x 80 image
Title: 50 characters with spaces
Body: 145 characters with spaces

RUN OF CATEGORY SPONSORSHIP

Logo
80 x 80 image
Title: 50 characters with spaces
Body: 145 characters with spaces

(Images are for illustration purposes only and do not reflect actual size.)

REQUIREMENTS

FILE TYPES ACCEPTED	PDF, JPG, GIF or SVG
COLOR	Send all files in RGB mode. CMYK and spot colors will be converted to RGB. Publisher will not be responsible for shift in color. Anti-alias should be set to smooth.
FONTS	Unfurnished or PC platform fonts will be substituted.
PIXEL DENSITY	We may resize ads to fit the standard dimensions, if necessary.

CONTACT US

EDITORIAL TEAM
Ed Freeman, Managing Editor
editor@oceannews.com
Press Release Submissions
pr@oceannews.com

ACCOUNT MANAGER
Lisa Chilik
Lchilik@tscpublishing.com
+1 574-261-4215

ACCOUNT MANAGER
Mimi King
mking@tscpublishing.com
+44 77 7601 7564

PUBLISHER
Technology Systems Corp. (TSC)
8502 SW Kansas Ave, Stuart, FL 34997
1-772-221-7720
advertise@oceannews.com

[linkedin.com/company/oceannews](https://www.linkedin.com/company/oceannews)
 [facebook.com/OceanNewsandTechnology](https://www.facebook.com/OceanNewsandTechnology)
 [x.com/oceannews](https://twitter.com/oceannews)